

[subject] Time is Running Out to Meet 1,000 Sales Leads

## **Don't Miss the Opportunity to Meet With 1,000 Glaucoma Specialists** **Reserve One of the Remaining Tabletop Exhibits Today**

Build brand recognition, acquire qualified leads and close sales with the largest gathering of glaucoma specialists in the nation at the [American Glaucoma Society's 28<sup>th</sup> Annual Meeting](#). Your chances are running out to meet with this target audience. Reserve your space today.

Exhibitors and marketing supporters will receive a full- or half-page ad in our Supporters and Exhibitors Guide.

### **Another Bonus of Exhibiting at AGS? Longer Breaks.**

We implemented **extended, no-conflict session breaks**, which give attendees more time to visit the exhibit hall. Maximize this opportunity to share your products, resources and services.

### **Networking and Ancillary Event Sponsorships Still Available**

Gain direct contact with attendees in a relaxed, casual environment by supporting a non-CME-bearing meeting event. A variety of key [marketing opportunities](#) are available, including:

- Evening Welcome Reception
- Surgery Day Package
- Awards Ceremony and Reception
- Continental Breakfasts
- Morning and Afternoon Refreshments
- 5K Run/Walk
- WiFi Hotspots / Cyber Café
- Morning Yoga

For more information on marketing opportunities, contact Deborah Nysather at [dnysather@aao.org](mailto:dnysather@aao.org).

### **Important Dates**

Oct. 11	AGS member early registration and housing open
Nov. 16	Nonmember early registration and housing open
Dec. 8	Early registration rate ends
Jan. 4	Exhibitor artwork and company profile due
Feb. 1	Preregistration closes; onsite registration fees apply

**We Look Forward to Your Success at AGS 2018!**

[subject] Are You “Most Likely to Succeed”?

**Time and Space Are Running Out!  
Reserve One of the 4 Remaining Tabletop Exhibits Today**

The [American Glaucoma Society's 28<sup>th</sup> Annual Meeting](#) is now **only three months away!** Don't wait any longer — the remaining exhibit spaces may sell out and you'll miss the opportunity to meet with 1000+ glaucoma specialists. Exhibitors and marketing supporters will also receive a full- or half-page ad in our Supporters and Exhibitors Book.

[Reserve Exhibit Space Today!](#)

**Are You “Most Likely to Succeed”?**

Effective face-to-face marketing doesn't end at your booth. You can expand brand exposure, increase product awareness, and build cachet through networking and ancillary events.

At AGS 2018, make sure your objectives are more likely to succeed: Gain direct contact with attendees in a relaxed, collegial environment by supporting a non-CME meeting event. A variety of exciting marketing opportunities are still available, including:

- Evening Welcome Reception
- Surgery Day Package
- Awards Ceremony and Reception
- Continental Breakfasts
- Morning and Afternoon Refreshments
- 5K Run/Walk
- WiFi Hotspots/Cyber Café
- Morning Yoga

Reserve a marketing opportunity today. Contact Deborah Nysather at [dnyather@ao.org](mailto:dnyather@ao.org).

[View more information on the AGS website >>](#)

**Important Dates**

Dec. 8	Early registration rate ends
Jan. 4	Exhibitor artwork and company profile due
Feb. 1	Preregistration closes; onsite registration fees apply

**We Look Forward to Your Success at AGS 2018!**

[subject] Only 1 Booth and Few Marketing Opps Left! Reserve Today

**Your Time Has Run Out.  
Reserve the Last Tabletop Today, Before Your Competitor Does.**

This is it. There is only one remaining tabletop exhibit booth available at the [American Glaucoma Society's 28<sup>th</sup> Annual Meeting](#). The choice is yours. Will you be out of sight, out of mind? Or will you seize this opportunity to connect with 1,000+ passionate glaucoma subspecialists?

[Reserve the Last Tabletop Now](#)

**Already Reserved a Booth?  
Maximize Your Impact With a Marketing Opportunity.**

Effective face-to-face marketing doesn't end at your booth. Expand brand exposure, increase product awareness, and build cachet through networking and ancillary events.

At AGS 2018, you can maximize your impact and memorability by supporting a non-CME meeting event. A variety of exciting marketing opportunities are still available, including:

- Surgery Day Package
- Continental Breakfasts
- 5K Run/Walk
- WiFi Hotspots/Cyber Café
- Morning Yoga

[Reserve Your Marketing Opportunity by January 18, 2018](#)

Questions? [View more information for exhibitors on the AGS website](#) or contact Deborah Nysather at [dnysather@aao.org](mailto:dnysather@aao.org).

**Important Dates**

Jan. 4	Exhibitor artwork and company profile due
Feb. 1	Preregistration closes; onsite registration fees apply

**We Look Forward to Your Success at AGS 2018!**